

# Erfahrungsberichte Academia / Academia+ Cross-Border Seminar

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# Über mich



Diplom-Soziologin (TU Dresden)  
dottoressa di sociologia (Università degli Studi di Trento)  
Nebenfach Psychologie

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Projektarbeit in Europa / Südamerika /  
Asien

Nebenberuflich private Weiterbildungen im  
Bereich Coaching (psy.res. /  
Persönlichkeitsentwicklung)

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Quereinstieg über internationale Arbeit ZAV in die  
Berufsberatung / Akademikervermittlung  
(vorwiegend Betreuung der Deutschen Auslandsschulen und  
DSD Schulen in Europa)

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(vorwiegend Betreuung der Deutschen Auslandsschulen und  
DSD Schulen in Europa)

Seit 2019 Studienberaterin in der Agentur für Arbeit Hannover

Ehrenamtlich Mitglied im dvb Fachverband und in IAEVG



# Academia Study Visits

## 07.05. – 10.05.2018

### Tallin, Estland

# Academia Study Visits – mehr als nur ein Informationsaustausch

Als Fremde gekommen, als Freunde gegangen.



Wie habe ich von  
den Academia  
Study Visits  
erfahren





<https://www.euroguidance.eu/international-mobility/training-opportunities>

The screenshot shows a map of Europe with various training opportunities marked by green circles containing stylized letters (A, E, F, L, R). The map includes labels for countries like Schweden, Norwegen, Finnland, Polen, Belarus, Ukraine, Rumänien, Serbien, Bulgarien, Griechenland, Syrien, Libanon, Irak, Jordanien, Tunesien, Spanien, Portugal, Marokko, Irland, Dänemark, Niedersachsen, Berlin, Sachsen, Thüringen, Sachsen-Anhalt, Brandenburg, Hessen, Sachsen, Baden-Württemberg, Bayern, and Nordrhein-Westfalen.

**Training opportunities (10)**

[Back to full list](#)

Due to the current Covid-19 crisis and inherent restrictions on travelling - Academia staff training programmes are subject to change.

We recommend that you contact the organisers of the individual programmes listed below for the latest information. You can find a list of Academia National Coordinators [HERE](#)

**ACADEMIA 2022 in ESTONIA: Multiculturalism, learning and work mobility in the context of career guidance in Estonia**

📍 Tönlismägi 11, Tallinn, Eesti  
🕒 Guidance practitioners from EU  
🗣 English

**ACADEMIA 2022 AT: Challenges with Career Guidance and Counselling in peripheral and urban areas**

📍 Amstetten, Autriche  
🕒 Career counsellors/ Guidance practitioners from EU  
># AT 1  
🗣 English

**ACADEMIA 2022 FR: French Guidance tools and activities**

📍 Lyon, France  
🕒 Guidance practitioners  
# FR  
🗣 English , French with English translation

**ACADEMIA 2022 in Gothenburg, SWEDEN 2022: Practical methods and tools in guidance counselling for youths between 11-20 years of age.**

📍 Gothenburg, Suède  
🕒 Career guidance practitioners  
# SE 2022  
🗣 English

**ACADEMIA 2022 LATVIA: Promoting equality for individuals with special needs in education and employment through guidance**

**ACADEMIA 2022 LU: Guidance in a changing world**

Select country ▾ From To Search

# Bewerbung





# Academia Study Visits 2018, Tallin Estland



# Academia Study Visits 2018, Tallin Estland

✓ mit Teilnehmenden  
aus Deutschland  
vernetzen -  
Euroguidance



# Academia Study Visits 2018, Tallin Estland

✓ mit Teilnehmenden  
aus Deutschland  
vernetzen

✓ Gemeinsame  
Präsentation der  
BB in Deutschland



# Academia Study Visits 2018, Tallin Estland



✓ mit Teilnehmenden  
aus Deutschland  
vernetzen

✓ Organisation:  
*foundation innove,*  
Estland

✓ Gemeinsame  
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# Academia Study Visits 2018, Tallin Estland



✓ mit Teilnehmenden  
aus Deutschland  
vernetzen

✓ Gemeinsame  
Präsentation der  
BB in Deutschland

✓ Organisation:  
*foundation innove,*  
Estland

✓ Vorbereitung  
✓ Ablauf  
✓ Vernetzung mit  
internationalen  
Teilnehmenden  
(facebook Gruppe)  
✓ Challenges /ice-  
breaker im Vorfeld

# Academia 2018 Tallin, Estland

Foundation  
innove



# Academia 2018 Tallin, Estland



# Academia Study Visits 2018, Tallin, Estland

- ✓ Austausch über Berufsberatung in den einzelnen Ländern
  - Wo arbeiten die Teilnehmenden
  - Wie ist die Berufsberatung in den jeweiligen Heimatländern organisiert



# Academia Study Visits 2018, Tallin, Estland

AREA OF COMPETENCE	SKILLS	COMPETENCIES
<b>DEVELOPMENT OF SELF-AWARENESS</b>	Self-analysis skills The skill for creating and maintaining a positive self-esteem Self-motivation skills Learning skills	I analyze my values, interests, knowledge, skills, experience and personality traits, and I identify my strengths to link them to realistic learning and working opportunities and am responsible and motivated for developing myself.
<b>ANALYSIS OF OPPORTUNITIES</b>	Information literacy skills, incl. digital competencies The skill for analysis of opportunities Critical thinking skills Skills for linking education and the labor market	I understand the links between education and the labor market. I am able to find, analyze and use appropriate information related to the educational path, work, and private life choices.
<b>PLANNING</b>	Planning and goal setting skills Skills to identify alternatives Decision-making skills	I understand which various factors I will need to take into account when planning my career. I determine the personal alternative opportunities, formulate the goals and make informed decisions.
<b>TAKING ACTION</b>	Entrepreneurship Skills for deliberately purposeful and effective action Skills for creating and maintaining a personal network	I initiate and implement activities to achieve various goals related to life roles, create and maintain positive and productive relationships, and commence education or work and stay there.

# Academia Study Visits 2018, Tallin, Estland

## ✓ Methoden- austausch

- Jeweils eine Berufsberaterin stellte eine (Lieblings-) Methode vor



# Academia Study Visits 2018, Tallin, Estland

## ✓ Job-shadowing

- Wir begleiteten in Teams eine estnische Berufsberaterin in ihrem Arbeitsalltag



# Academia Study Visits 2018, Tallin, Estland

## ✓ School visit

- Wir besuchten eine Schule und führten eine Berufsorientierung durch



# Academia Study Visits 2018, Tallin, Estland

- ✓ Besuch eines Beratungszentrums
  - Wir besuchten ein Rajaleidja Zentrum



# Academia Study Visits 2018, Tallin, Estland

✓ Rahmen-  
programm



# Academia Study Visits 2018 Tallin, Estland



# Academia Study Visits 2018 Tallin, Estland



# Academia Study Visits 2018 Tallin, Estland





Euroguidance  
Cross-border Seminar  
Bukarest 13. &14.Nov 2018

# Cross-Border Seminar 2018, Bukarest, RO



# Cross-Border Seminar 2018, Bukarest, RO

## Tag 1

	8.30-9.00	Registration of participants
	9.00-11.00	<p>Opening</p> <ul style="list-style-type: none"><li>● <b>Welcome speeches</b><ul style="list-style-type: none"><li>✓ Speranța Țibu, coordinator Euroguidance Romania</li><li>✓ Tania Irimia, Ministry of Education - TBC</li><li>✓ Magdalena Balica, Deputy Director, Institute of Educational Sciences Bucharest</li><li>✓ William O'Keeffe, European Commission - TBC</li></ul></li><li>● <b>Key Speaker</b> Ciprian Fartușnic, ISE</li><li>● <b>Key Speaker</b> Maria Paula Pixao, Faculty of Psychology and Educational Sciences, University of Coimbra, Portugal</li><li>● Alexandru Mihailciuc, UI PATH Romania</li><li>● Who are the workshop experts?</li></ul>
	11.00-11.30	<b>Coffee break</b>
	11.30-13.30	<b>5 Parallel workshops</b> <ul style="list-style-type: none"><li>● New Media in school career guidance – Opportunities, challenges and good practice, Wolfgang Bliem (Austria)</li><li>● Together for a conscious career building by students. Counselling as a process in the education system, Tomasz Knopik (Poland)</li><li>● Career guidance in practice of Jan Palach Grammar School in Prague, Veronika Vitošková &amp; Nora Jakobová (Czech Republic)</li><li>● Counselling and personal development – the chlorophyll of the future career and life, Marcela Călineci (Romania)</li><li>● “Your subject is important to me” - How to implement career information activities in the teaching curriculum, Mladen Šljivović (Serbia)</li></ul>

# Cross-Border Seminar 2018, Bukarest, RO



# Cross-Border Seminar 2018, Bukarest, RO



# Cross-Border Seminar 2018, Bukarest, RO

## Tag 1

13. 30-14.30	Lunch
14.30-16.30	<p><b>5. Parallel workshops</b></p> <ul style="list-style-type: none"><li>• Guidance in elementary school curriculum (Case Study), Ančica Eded (Croatia)</li><li>• Well prepared for the future! How schools in Lower Saxony, prepare their students for the challenges after graduation, Soenke Voss (Germany)</li><li>• Career guidance components in basic education. Examples of career education lessons within the curriculum, Stefania Hrivnakova (Slovakia)</li><li>• Community Clubs: Designing and evaluating a systemic career intervention in high school, Íris Martins Oliveira Oliveira (Portugal)</li><li>• Job shadowing elements in complex career orientation at schools, Krisztina Gyenes-Zsivkovits (Hungary)</li></ul>
17.30	<b>Cultural tour</b>
20.00	<b>Dinner together at Mogosoaia Palace</b>

# Cross-Border Seminar 2018, Bukarest, RO



# Cross-Border Seminar 2018, Bukarest, RO

Tag 1



# Cross-Border Seminar 2018, Bukarest, RO

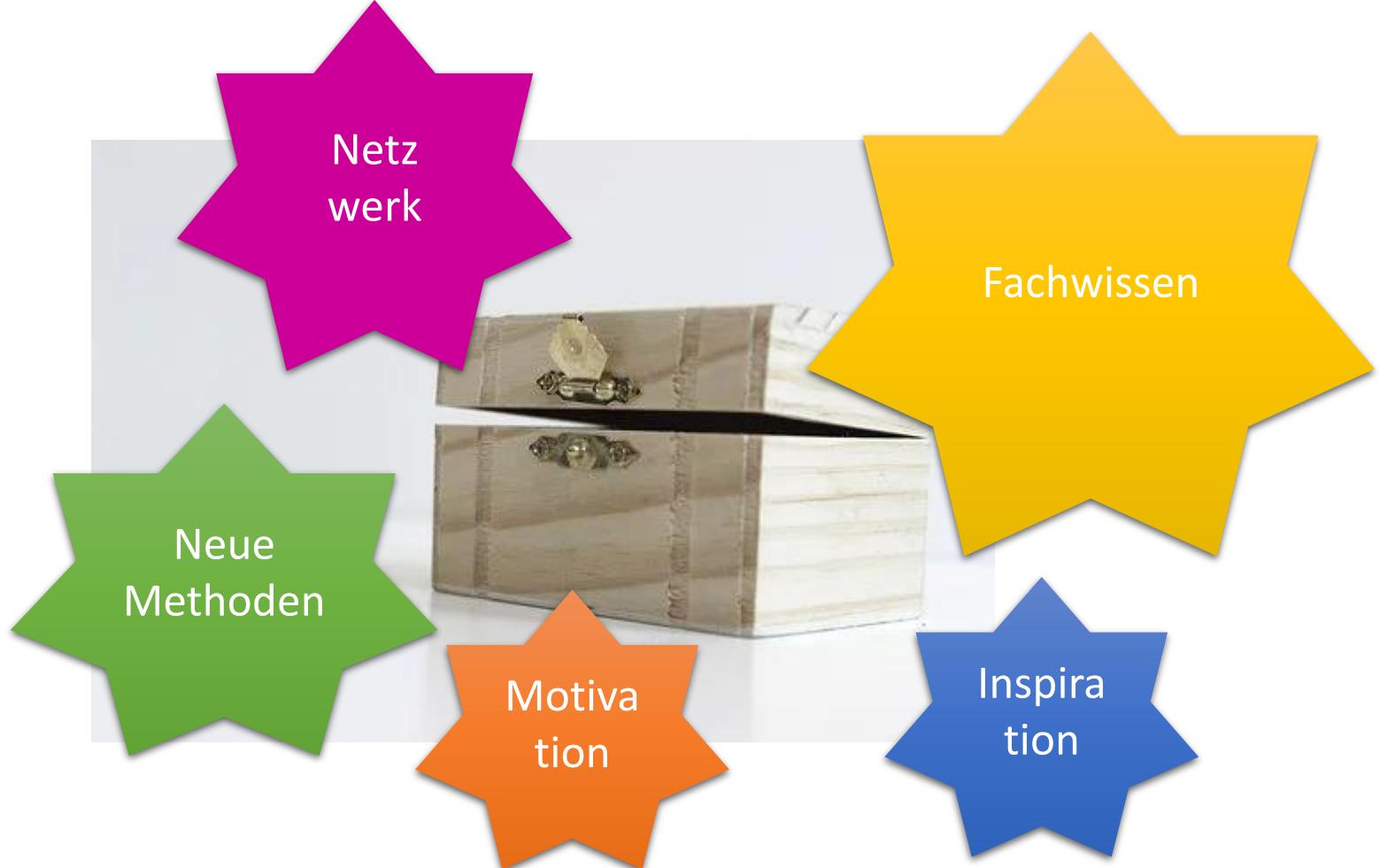
## Tag 2

<b>9.00-10.30</b>	<b>Plenary session</b> <ul style="list-style-type: none"><li>• Networking time</li><li>• Speranta Tibu, Euroguidance Romania</li></ul>
<b>10.30-11.00</b>	Coffee break
<b>11.00-13.00</b>	<b>5 Parallel workshops</b> <ul style="list-style-type: none"><li>• Community Clubs: Designing and evaluating a systemic career intervention in high school, Íris Martins Oliveira (Portugal)</li><li>• “Your subject is important to me” - How to implement career information activities in the teaching curriculum, Mladen Šljivović (Serbia)</li><li>• Well prepared for the future! How schools in Lower Saxony, prepare their students for the challenges after graduation, Soenke Voss (Germany)</li><li>• Together for a conscious career building by students. Counselling as a process in the education system, Tomasz Knopik (Poland)</li><li>• The journey of a book, (1) career award, Helena Košťálová (EKS) (Czech Republic)</li></ul>
<b>13.00-14.00</b>	Lunch
<b>14.00-15.00</b>	<b>Closing session</b> <ul style="list-style-type: none"><li>• Conclusions, evaluation</li><li>• Sabina Skraja - Next CBS Bled, Slovenia</li><li>• Romanian folklore - Children from Dinu Lipatti Highschool</li></ul>

# Cross-Border Seminar 2018, Bukarest, RO



# Cross-Border Seminar 2018, Bukarest, RO



# Academia + - three C-steps

- Ziele:
  - Unterstützung und Festigung des Austausches und des Trainings von Berufsberatern in Europa
  - Entwicklung von Trainingsprogrammen mit dem Fokus auf die größten Herausforderungen des Arbeitsmarktes und der Berufsberatung



## Professionalising Career Guidance and counselling practitioners across Europe

### The Academia network: a programme for guidance practitioners made by guidance practitioners

For over 25 years, Academia has been the only European Network for career guidance and counselling practitioners, delivered and developed by other career guidance and counselling practitioners. The Academia+ project will uses the potential of the network to develop targeted training units to further professionalise the learning of career guidance and counselling practitioners from all over Europe.

### Challenges and European Benefit

Guidance practitioners will be able to learn more about the newest approaches to tackle current and future challenges – an ageing workforce, the digitisation of jobs and the increased prevalence of migration. They will also have the opportunity to learn about other countries' approaches and experiences, both in theory and in practice. Therefore, Academia+ raises the Academia network to a higher level and prepares it for the future by also creating a digital learning environment which supports the one-week-learning units.

### Effects and estimated outcomes

In the current decisive phase of the development of labour markets in the European Union, the Academia+ project provides an opportunity to attend research-based Study and Training Exchange Programmes. These programmes will be developed using a considered European approach to address the challenges of the refugee crises, demographic change and digitisation/future jobs.

## The Academia+ project

### Project Aims

#### The Project brings together two perspectives:

- a) to support and consolidate the exchange of knowledge and transnational training of career guidance and counselling practitioners in Europe and;
- b) to focus on the development of training programmes to address current key challenges in the European labour market as well as the theory and practice of guidance and counselling.

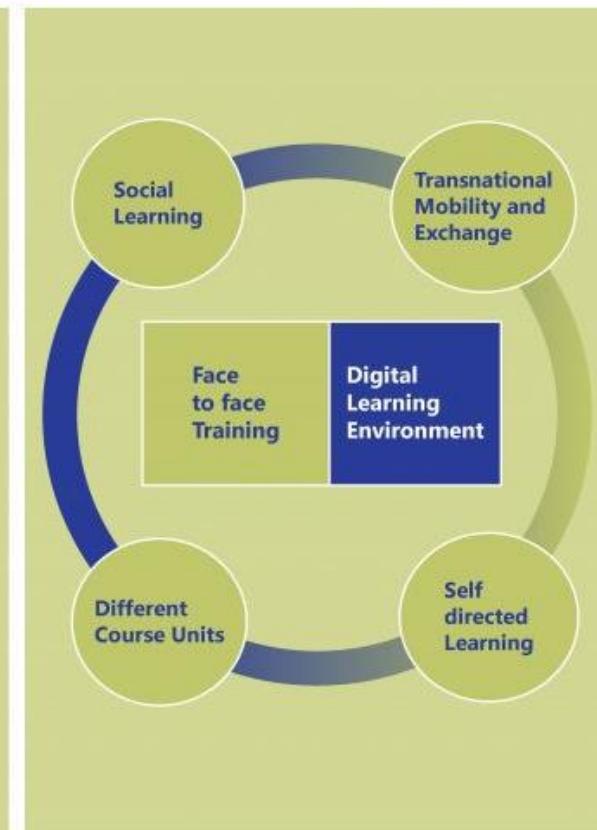
The Intellectual Outputs (O1 – O3) consist of one-week-study courses for transnational participants coming from partner countries.

#### The Intellectual Outputs at a glance

- O1 Course unit: 'Counselling Migrants and Refugees'
- O2 Course unit: 'Future Work' (Labour 4.0)
- O3 Course unit: 'Demographic Change'
- O4 Media centre and learning environment: complimentary content, material and resources
- O5 Web portal: infrastructure

[academiaplus.eu](http://academiaplus.eu)

### Training Concept and Didactical Framework of the Exchange Programmes



# <https://academiaplus.eu/project/>

Academia+ project developed the following intellectual outputs: 3 one-weeks Counsellors' Study and Training Exchange Programmes (IO1, IO2, IO3 C-STEP).

## [IO1 C-STEP 1 >>](#)

Counselling migrants and refugees

*Unit 1: Intercultural Awareness*

*Unit 2: Recognition and access to labour market*

*Unit 3: Potential analysis and empowerment*

*Unit 4: Specific supportive measures*

(28.05.2020 – 09.06.2020)

## [IO2 C-STEP 2 >>](#)

Future jobs

*Unit 1: Industry 4.0 and the impact on labour*

*Unit 2: Challenges and opportunities for companies within Industry 4.0*

*Unit 3: Upcoming trends*

*Unit 4: New skills and competences*

(09.03.2021 – 18.03.2021)

## [IO3 C-STEP 3 >>](#)

Demographic change

*Unit 1: The challenges of an older workforce*

*Unit 2: Retraining in later life*

*Unit 3: Realigning the expectations of the labour market*

*Unit 4: Multigenerational collaboration*

(10.05.2021 – 20.05.2021)

For further information about C-STEP visit [OUTPUTS>>](#)

# <https://academiaplus.eu/project/>

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## IO1 C-STEP 1 >>

Counselling migrants and refugees

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(28.05.2020 – 09.06.2020)

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(09.03.2021 – 18.03.2021)

## IO3 C-STEP 3 >>

Demographic change

*Unit 1: The challenges of an older workforce*

*Unit 2: Retraining in later life*

*Unit 3: Realigning the expectations of the labour market*

*Unit 4: Multigenerational collaboration*

(10.05.2021 – 20.05.2021)

For further information about C-STEP visit [OUTPUTS>>](#)

# <https://academiaplus.eu/outputs/>

## **IO2: Future jobs >> – didactical framework, units and training resources**

In IO2, the didactical framework, the training week (including training structure, content and methods) and training resources for C-STEP 2 relating to the topic 'Future jobs' were developed.

Due to the COVID-19 crises, the second **face-to-face** Counsellors' Study and Training exchange Programme had to be changed into an [online training >>](#)

<a href="#">Didactical framework &gt;&gt;</a>	<a href="#">Unit 1. Industry 4.0 and the impact on labour &gt;&gt;</a>	<a href="#">Unit 2. Challenges and opportunities for companies within Industry 4.0 &gt;&gt;</a>	<a href="#">Unit 3. Upcoming trends &gt;&gt;</a>	<a href="#">Unit 4. New skills and competences &gt;&gt;</a>
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[Summary of main outcomes of expert reviews >>](#)

[Transnational synthesis of literature reviews >>](#)

[Recommendation for the selection of content and material >>](#)

[Report for evaluation and recommendation >>](#)

### FACT SHEETS FOR LECTURES

[Unit 1. Industry 4.0 and the impact on labour >>](#)

[Unit 2. Challenges and opportunities for companies within Industry 4.0 >>](#)

[Unit 3. Upcoming trends >>](#)

### FACT SHEETS FOR PARTICIPANTS

[Unit 1. Industry 4.0 and the impact on labour >>](#)

[Unit 2. Challenges and opportunities for companies within Industry 4.0 >>](#)

[Unit 3. Upcoming trends >>](#)



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